



2022

ANNUAL

VASS FALL

CONFERENCE

#VASSFall22

10.31.22
Richmond
Marriott
Downtown

2022 VASS FALL CONFERENCE

SUNDAY, OCTOBER 30

8:30 AM-1:30 PM

Virginia Transformational Leadership Academy – Shenandoah Rm.
(lower level)

2:00 PM-3:30 PM

New Superintendents' Orientation – Shenandoah Room

4:00 PM-5:30 PM

VASS Board of Directors Meeting – Shenandoah Room

7:00 PM

VASS Board of Directors Dinner – The Boathouse

Sponsored by: VASS Senior Associate Partner VACORP and
VASS Associate Partner Mark III

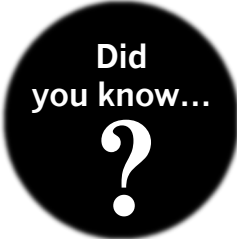
7:00 PM

New Superintendents & Executive Coaches Dinner – Fall Line
Restaurant (in the Marriott)

Sponsored by: VASS Senior Partner American Fidelity

VASS Member Benefits

VASS members receive up to 1 hour of legal services annually, plus so much more! Check out the Member Benefits handout in our VASS Fall Conference Folder.



#VASSFall22

2022 VASS FALL CONFERENCE

MONDAY, OCTOBER 31

7:30 AM—8:30 AM

Breakfast — Grand Ballroom, Breakfast Buffet in Prefunction Foyer

Sponsored by: VASS Associate Partners Edmentum, Education Elements, and Equal Opportunity School

7:30 AM—8:30 AM

VASS Legislative Committee Breakfast Meeting—Grand Ballroom

MORNING GENERAL SESSION

8:45 AM-12:15 PM

Grand Ballroom

8:45 AM—9:00 AM

Opening Remarks and Introductions by Presiding Officer

Michael Gill, VASS President and Division Superintendent, Hanover County

9:00 AM—9:30 AM

“Looking Ahead at the Future of Public Education in Virginia”
– remarks by the Governor of the Commonwealth of Virginia

Sponsored by: VASS Senior Partners American Fidelity and Curriculum Associates and VASS Associate Partners Dreambox, Teach Upbeat, and The Nutrition Group

Introduction: **Michael Gill**,
VASS President and Division Superintendent, Hanover County

Speaker: **The Honorable Glenn Youngkin**,
Governor of the Commonwealth of Virginia

VASS Business Directory

Find the VASS Business Directory in your conference folder and stop by our Partner tables to learn more about their exceptional services!

Thank you
VASS
Businesses

2022 VASS FALL CONFERENCE

MONDAY, OCTOBER 31

9:30 AM-10:00 AM

“The Commonwealth’s Public Education Initiatives”
– a presentation by the Virginia Secretary of Education and the State Superintendent of Public Instruction

Sponsored by: VASS Senior Partner Saga Education, VASS Partners Horace Mann and Telos Corporation, and VASS Associate Partners Care Solace and VMDO

Introductions: **Kristy Somerville-Midgette**,
VASS President-elect and Division Superintendent, Brunswick Co.

Presenters:

Aimee Guidera,

Secretary of Education, Commonwealth of Virginia

Jillian Balow,

State Superintendent of Public Instruction, Commonwealth of Virginia

10:00 AM-10:45 AM

“Policies and Issues That We Need to Address”
– a dialogue between the VASS Officers and members of the Virginia State Board of Education

Sponsored by: VASS Partners Pierce Group Benefits and Right At School, VASS Senior Associate Partners Carrier Enterprise and Grand Canyon University, and VASS Associate Partner Veritiv

Introductions: **Michael Gill**,
VASS President and Division Superintendent, Hanover County

Panelists:

The Honorable Daniel Gecker,
President, State Board of
Education of the Commonwealth
of Virginia

The Honorable Grace Creasey,
State Board of Education of the
Commonwealth of Virginia

The Honorable Alan Seibert,
State Board of Education of the
Commonwealth of Virginia

Michael Gill,
VASS President and Division
Superintendent, Hanover Co.

Kristy Somerville-Midgette,
VASS President-elect and
Division Superintendent,
Brunswick Co.

Keith Perrigan,
VASS Secretary/Treasurer and
Division Superintendent,
Bristol City

2022 VASS FALL CONFERENCE

MONDAY, OCTOBER 31

10:45 AM—11:15 AM

“Federal Update”

– a report on federal legislation affecting public education

Sponsored by: VASS Senior Associate Partners
Catapult Learning-SESI and
Pierce Insurance Agency, and VASS
Associate Partners Paper, Sun Tribe
Solar and VRSA

Introduction: **Verletta White**,
Region 6 VASS Legislative Committee Representative and Division
Superintendent, Roanoke City

Presenter: **Noelle Ellerson Ng**,
Associate Executive Director of Advocacy and Governance, AASA

BREAK AND VENDOR VISITATION

11:15 AM-11:30 AM
Grand Ballroom and Main Level

VASS Member Benefits

VASS provides new superintendents with an executive coach during their first year to assist with their transition into the most important educational leadership position in Virginia. Talk with a VASS staff member to learn more!

#VASSFall22

Did
you know...



MONDAY BREAKOUT SESSIONS



11:30 AM-12:15 PM: Capital Ballroom Salons - Lower Level

Sponsored by:

VASS Senior Partners Aptegy and Imagine Learning and VASS
Senior Associate Partner Benchmark Education

WHAT DISTRICTS MISS IN ATTRACTING TALENT

Introduction: **Annette Bennett**
Region 8 VASS Professional Learning Committee
Representative and Division Superintendent, Appomattox Co.
Presenter: **Melissa Walsh**,
Senior Business Development Manager, Aptegy

Salon
4

HOW SCHOOL DIVISIONS CAN EFFECTIVELY ADDRESS THE REQUIREMENTS OF THE VA LITERACY ACT

Moderator: **Amy Griffin**, Deputy Executive Director, VASS
Panelists:

Emily Solari, Faculty, University of
Virginia School of Education and
Human Development

Jenna Conway, Deputy
Superintendent, Division of Early
Childhood Care and Education, VDOE
Lisa Gonzalez, Director of Professional
Development and Learning
Services, Benchmark Education

Heather Mooney, Regional Sales
Manager, Mid-Atlantic and Northeast,
Benchmark Education

Adrian Harden, Director of National
Curriculum Experts, Imagine Learning
Jonathan Brown, Account Executive,
Imagine Learning
Aaron Cole, Account Executive,
Imagine Learning

Salon
1, 2, & 3

COMMUNICATIONS & ENGAGEMENT FOR TOMORROW'S CRISIS

Introduction:
Rob Graham, Co-Chair, VASS Professional Learning
Committee and Division Superintendent, Radford City
Presenter:
Lori Mueller, Partner, The Donovan Group

Salon
5

LEADERS EMBRACING VULNERABILITY AND PRIORITIZING PERSONAL DEVELOPMENT

Introduction: **Sarah Calveric**, Co-Chair, VASS Professional
Learning Committee and Division Superintendent,
Caroline County

Salon
6, 7, & 8

Presenter: **Jeff Rose**, Vice President of Leadership Development, Cognia

2022 VASS FALL CONFERENCE

MONDAY, OCTOBER 31

BREAK AND VENDOR VISITATION

12:15 PM-12:30 PM
Grand Ballroom and Main Level

12:30 PM-1:45 PM

MOSELEY LUNCHEON
Grand Ballroom; Luncheon Buffet in Prefunction Foyer

Sponsored by: VASS Partner Moseley Architects

Presiding Officer:

Michael Gill, VASS President and Division Superintendent,
Hanover County

Recognition of the Virginia Education Legislative Liaisons

Recognition of the Superintendent of the Year for 2023

Luncheon Emcee:

Stewart Roberson, President & CEO of Moseley Architects

Recognition of Retired Superintendents

“The Midterm Elections and What We Might Expect in the Future”

Luncheon Speaker:

Bob Holsworth, Managing Partner, DecideSmart

BREAK AND VENDOR VISITATION

1:45 PM-2:00 PM
Grand Ballroom and Main Level

2022 VASS FALL CONFERENCE

MONDAY, OCTOBER 31

AFTERNOON GENERAL SESSION

2:00 PM-4:45 PM
Grand Ballroom

Presiding Officer:

Kristy Somerville-Midgette, VASS President-elect and Division Superintendent, Brunswick County

2:00 PM-2:30 PM

“State and Local Budget Issues for the 2023 Session”
- presentation

Sponsored by: VASS Senior Partner Frontline Learning and VASS Senior Associate Partners RRMM, ST Math-Mind Research, and Rivermont New Story Schools and VASS Associate Partner Sibme

Introduction: **Tameshia Grimes**,
Region 8 Legislative Committee Representative and Division Superintendent, Nottoway County

Presenter: **Jim Regimbal**,
Co-founder, Fiscal Analytics, Ltd.

2:30 PM-3:00 PM

“What Education Policy Issues are Likely to be Addressed during the 2023 Legislative Session?”
- a panel discussion by members of the General Assembly

Sponsored by: VASS Senior Associate Partner Stantec and VASS Associate Partners Air Mechanical, Audio Enhancement, Open Up Resources and School Innovations & Achievement

Introductions and Discussion Facilitator: **John Ferguson**,
VASS Legislative Chair and Division Superintendent, Scott County

Panelists:

The Honorable Louise Lucas, Senate of Virginia

The Honorable Glenn Davis, Virginia House of Delegates

2022 VASS FALL CONFERENCE

MONDAY, OCTOBER 31

BREAK AND VENDOR VISITATION

3:00 PM-3:15 PM

Grand Ballroom and Main Level

3:15 PM-4:00 PM

“Current Legal & Policy Issues Affecting Superintendents and their Divisions”

- a panel presentation on the current legal and policy issues affecting local school divisions

Sponsored by: VASS Associate Partners Better Lesson, College Board, Crabtree, Rohrbaugh and Associates, and Econergy

Introduction: **John Gordon**,
Division Superintendent, Suffolk City

Presenter: **Micah Schwartz**,
VASS Legal Counsel, McGuireWoods

4:00 PM-4:45 PM

“VASS Plan of Action for the 2023 Legislative Session”

- Small Group Discussions and Reporting by Region

Sponsored by: VASS Associate Partners Discovery Education, DLR Group, Mark III Employee Benefits, and PowerSchool

Facilitators: **Tom Smith**, VASS Legislative Liaison
Laura Worley Novey, VASS Legislative Consultant
Members of the VASS Legislative Committee

RECEPTION

5:30 PM-6:30 PM

Reception to Meet Virginia’s Educational Innovators
Capital Ballroom Prefunction Area (lower level)

Sponsored by: The Commonwealth Learning Partnership, VASS Senior Partner Curriculum Associates, VASS Partner Right at School, and VASS Senior Associate Partner VACORP

2022 VASS FALL CONFERENCE

TUESDAY, NOVEMBER 1

7:30 AM-8:30 AM

Breakfast — Grand Ballroom, Breakfast Buffet in Prefunction Foyer

Sponsored by: VASS Associate Partners FEV Tutor, Houghton Mifflin Harcourt, and Kloud-12

MORNING GENERAL SESSION

8:30 AM-12:00 PM

Grand Ballroom

Welcome and Presiding:

Keith Perrigan, VASS Secretary/Treasurer and Division Superintendent, Bristol City

8:30 AM-9:15 AM

“Stakeholder Recommendations for Policies and Performance Standards for Virginia Public Schools”

- VASS members of the stakeholders group will discuss their recommendations for addressing HB 938

Sponsored by: VASS Associate Partners Lexia Learning, Littera Education, Newsela, and NWEA

Introduction: **Bernice Cobbs**

Region 6 VASS Professional Learning Committee Representative and Division Superintendent, Franklin County

Panelists:

Nancy Welch, Division Superintendent, Mathews County

Andrea Whitmarsh, Division Superintendent, Greene County

VASS Partner Directory

Visit our website at www.vassonline.org to view our Partner Directory. All VASS Partners at Levels 4-7 are included and organized by their service categories.

Thank you
VASS
Partners

2022 VASS FALL CONFERENCE

TUESDAY, NOVEMBER 1

9:15 AM—10:00 AM

“VDOE’s New Data Analysis Systems to Help You Track Student Performance”

Sponsored by: VASS Associate Partners One Screen Solutions, Participate Learning, Paymerang, and rethoughtED

Introduction: **Sarah Calveric**

Co-Chair, VASS Professional Learning Committee and Division Superintendent, Caroline County

Presenter:

Dave Myers, Assistant Superintendent of Data, Research, Technology and Chief Information Officer, Virginia Department of Education

BREAK AND VENDOR VISITATION

10:00 AM-10:15 AM

Grand Ballroom and Main Level

10:15 AM-11:45 AM

“Engaging Disaffected Public Education Families”
– a workshop on family engagement for school division leaders

Sponsored by: K12 Insight

Presiding: **Gena Keller**

Executive Director, Commonwealth Learning Partnership

Introduction: **Joe Douglass**,

Senior Regional Director of Sales, K12 Insight

Presenter: **Steve Constantino**,

Principal of the Constantino Group

BREAK AND VENDOR VISITATION

11:45 AM-12:00 PM

Grand Ballroom and Main Level

2022 VASS FALL CONFERENCE

TUESDAY, NOVEMBER 1

AFTERNOON GENERAL SESSION

12:00 PM-3:30 PM

Grand Ballroom

12:00 PM—1:00 PM

Luncheon & Speaker – Grand Ballroom; Luncheon Buffet in Prefunction Foyer

Sponsored by: VASS Associate Partners Achieve 3000, Renaissance, R-Zero, and S.B. Ballard

Presiding:

Michael Gill

VASS President and Division Superintendent, Hanover County

Introduction:

George Parker, Division Superintendent, Newport News City

Luncheon Speaker:

The Honorable Bobby Scott,

United States House of Representatives

1:00 PM-3:30 PM

Presenter: **Steve Constantino**

Principal of the Constantino Group

ADJOURNMENT

3:30 PM

Grand Ballroom

Michael Gill

VASS President and Division Superintendent, Hanover County

SENIOR PARTNERS



PARTNERS



SENIOR ASSOCIATE PARTNERS



PHOENIX, ARIZONA



ASSOCIATE PARTNERS



ASSOCIATE PARTNERS

